

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

EXITEXCHANGE CORP., a Texas
corporation,

Plaintiff,

vs.

CASALE MEDIA INC., an Ontario
corporation; ADCHEMY, INC., a Delaware
corporation; BELO CORP., a Delaware
corporation; BELO INTERACTIVE, INC., a
Delaware corporation; CPX INTERACTIVE
LLC, a New York limited liability company;
EXPONENTIAL INTERACTIVE, INC., a
Delaware corporation; MEDIAFIRE LLC, a
Texas limited liability company; OPTIMAX
MEDIA DELIVERY LLC, a California
limited liability company; PULSE 360, INC.,
a Delaware corporation; SUBURBAN
COMMUNITY NEWSPAPERS, LLC, a
Mississippi limited liability company;
TRAFFICMARKETPLACE, INC., a
Delaware corporation; VALUECLICK, INC.,
a Delaware corporation; THE WEATHER
CHANNEL INTERACTIVE, INC., a Georgia
corporation; WEST 10 NEWSPAPERS,
INC.; a Tennessee corporation.

Defendants.

CASE NO. 2:07-cv-297

Jury Trial Demanded

**EXITEXCHANGE CORPORATION'S
CORPORATE DISCLOSURE STATEMENT**

Pursuant to Federal Rule of Civil Procedure 7.1, Plaintiff ExitExchange Corporation
("ExitExchange") states that it is the wholly-owned subsidiary of ExitExchange Corporation, an

Oregon corporation. There is no publicly held corporation that owns 10% or more of ExitExchange's corporate stock.

Dated: August 16, 2010

Respectfully submitted,

By: /s/ S. Calvin Capshaw
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